

Mr Leather Cymru-Wales – Volunteer Role (Elected Position)

Organisation: Leathermen Cymru

Position Type: Volunteer

Reports To: Committee

Role Purpose

Mr Leather Cymru-Wales acts as a spokesperson and a representative of Leathermen Cymru at external events, including Pride celebrations, LGBT+ community gatherings, and fetish events. This role promotes the Club's values, builds relationships with other organisations, and helps raise the Club's profile across Cymru-Wales, the UK and internationally.

Key Responsibilities

Representation & Advocacy:

- Serve as a spokesperson for Leathermen Cymru at external events and media engagement.
- Promote the Club's mission and activities to diverse audiences.

Event Attendance:

- Travel to Pride events, LGBT+ community gatherings, and leather/fetish events as required.
- Attend monthly socials.
- Engage with attendees, distribute promotional materials, and encourage Club membership and attendance at our events.

Networking & Partnerships:

- Build and maintain relationships with other LGBT+ and fetish organisations.
- Explore opportunities for collaboration and joint events.
- Encourage other fetish organisations from across the Britain and Ireland to join the Fetish Isles group.
- Explore and secure sponsorship for prizes for the new titleholder.

Promotion, Engagement & Visibility:

- Work with the Communications Lead to promote activities across social media and other channels.
- Work with the Communications Lead to gain access to the social media accounts.
- Work with the Committee to gain support with engaging with other organisations.
- Develop strategies to maximise visibility and engagement during events.
- Represent the Club in a professional and inclusive manner.
- Promote the role to future candidates and be a source for them to reach out to for support.
- Promote attendance at the Fetish Isles social events.

Committee Engagement:

- Attend at least three-quarters of monthly committee meetings.
- Provide updates on external engagement and opportunities.

Commitment:

- Minimum attendance at three-quarters of monthly committee meetings.
- Estimated time commitment: approximate 1 hour per month for committee meeting.
- Attend a minimum of 60% of monthly socials, unless agreed with the committee due to travel restraints.
- Attendance at Pride events
- Provide a report to the members at the Club's AGM regarding your title year.